



BUSINESS PROPOSAL

INDIA'S FASTEST GROWING EDUCATIONAL BRAND

*"The computer was born to solve problems
that did not exist before."*

-Bill Gates

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About ICLT

In the 21st century, the whole world is rushing by thirst and the thirst is for technology. At present time Information and Technology is the key to success in Technology. India is one of the fastest developing countries in the third world and it is growing rapidly in technology. But as India covers a vast area and holds a large number of populations, there are some difficulties in the way of its technological development. There are still some remote areas where the light of technology cannot reach yet. On the other hand there are a large number of people in India who live below the poverty line. So technology is just a dream for them. The government has taken many suitable steps to wipe out these difficulties. Institute of Computer Literacy & Training (ICLT) was founded with the great intention to fulfil our government's dream and desire. We want to reach the people in every part of India, especially in remote rural areas and living below the poverty line. We want to give them free computer education for making them digitally literate. Beside computer education we are also working for skill development. Because if there are so many skilled workers in every part of the service, then hopefully we can get a better tomorrow. So let's come together and help in making a strong and well developed India.



Chairman Message

Dear Students,

I heartily welcome you all to our organization. You are likely to be provided excellent teaching and guidance by dedicated and experienced faculty members so that you are eligible to use your knowledge in theoretical and practical fields both academically and professionally. Several career- and job-oriented courses have been taught for the improvement of students personalities for a certain future. Your fullest cooperation is needed to discipline and beautify the institution. I wish you success in every step of life.

A handwritten signature in black ink, appearing to read 'Asit Kumar Ghosh'.

Chairman
Mr. Asit Kumar Ghosh

Who We Are

Institute of Computer Literacy & Training (ICLT) was founded with the great intention to fulfil our government's dream and desire. We want to reach the people in every part of India, especially in remote rural areas and living below the poverty line. We want to give them free computer education for making them digitally literate. Beside computer education we are also working for skill development. Because if there are so many skilled workers in every part of the service, then hopefully we can get a better tomorrow. So let's come together and help in making a strong and well developed India.

Our Approach

The ultimate collaboration

We approach every client challenge with an open toolbox and an open mind.

Right from the start, we customize and co-create. Together, we explore how to realize your vision for the future, and achieve results that matter. Then, we move fast to design and build the best solution, and provide you with ongoing support to run, grow and scale it successfully. At every step, we tap into our industry expertise and invite you into our innovation ecosystem –a robust network of resources, partnerships and ventures that cultivates faster, fresher, more substantial outcomes.

Aims & Objective

- To spread computer education & skill development courses in almost every part of India.
- To reach the people who are living in remote areas and belong to backward classes.
- To give such technical knowledge as students of any merit level can easily afford.
- To provide free education for people who are living in below poverty line.
- To encourage the students for self development and employment.

Why ICLT?

- Right Career Counselling
- Up to Date of Courses
- 100 % Job Assistance
- 100 % Practical Training
- Small Batches with Personalized Attention
- An ISO 9001:2015 Certified Organization
- Online Registration
- Online Examination
- Lifetime Online Certificate Verification
- National Level Organization
- 7 Years of Industry Experience

Course Overview

A computer course focuses on core computer topics such as computer hardware, software, applications, and computer elements. Computer courses are divided into two categories: basic computer courses and computer science courses. In this digital age, it is essential for everyone to keep up with the newest technical breakthroughs and next-generation technologies. Computers are used practically everywhere, whether in communication, transportation, entertainment, education, or the medical field, and have developed to be an inseparable component. With numerous career opportunities across industries, studying computer science or information technology courses provides you with a platform to not only gain in-depth knowledge of the field but also to conduct research on how technology can be further developed for the benefit of the general public.

**Traditional
Course**

**Job Oriented
Course**

**Skill
Development
Course**

**Kids
Course**

Franchise Opportunity

Overview :

ICLT is India's most trusted brand in the education industry. It has exponentially grown like a giant tree over the years with 300+ Training centers in pan India basis. ICLT is also offering numerous choice of skill based career oriented Courses to the students as well. It has not been only offering a legacy of carrying a stand out brand name in the market to its business and Franchise partners but also assisting in making a profitable outcome with flexible terms and conditions.

So, If your mind is somewhere stuck in choosing the right business opportunity or you want to run your own Computer training institute under the umbrella of a well known name or you are already running a training institute or you don't know which franchise business you want to move in which is having an outshining brand value in the market to get the substantial outcome with time. Then, ICLT is the right choice for you to make you stand out in the Market which is offering its Franchise to all across India in affordable costs with complete assistance in setting up the Franchise at your location.

Benefits of Affiliation :

- An ISO 9001:2015 Certified Company.
- More than 300 Training Centers wide network in India.
- More Than 5000 successfully trained students.
- A Webpage for each centre with customizes information(T&C Apply).
- Authority to use Brand name (ICLT) in your promotional activities.
- Franchisee at low cost with flexible terms and conditions.
- Get structured courses designed by a team of experts
- Online Students and Centre Information.
- Study materials Support
- Certification and Marksheet for all successful students.
- Valuable Certificate, which is accepted Government sectors and Private Sectors.
- Lowest certification Cost
- Brand Promotion /Advertisements Support through digital marketing.
- High-quality standard designs of promotional materials for local promotion.
- Operational assistance

Eligibility Criteria :

- One who is running a Training Institute/ Educational Institute / Skill Development Center / Coaching centre.
- One who has an ideal space of 300–1500 sq ft .
- location, having infrastructure like Computers and Training Room etc.
- One who is a Center Manager/ Head and he is capable to manage day to day operational activities.
- One who has good experience of marketing and promotion, so that he can promote the ICLT`s courses in his area.

Our Process

- Visit our Website or Download the App from Google Play Store.
- Read the Term & Conditions very carefully.
- Apply for Franchisee
- Fill the Franchisee application form with kyc details and submit
- After the initial verification, and payment confirmation once get approval from us then you will get the login credentials
- After successfully registration we will arrange a training session

Key Features

- ·Advance Real Time Dashboard
- ·Referral Commission/Reward for Faculty
- Referral Commission/Reward for Training Centre
- Online fees Payments facility for Students
- Centralized Advertisement for students leads generation.
- Mock Test facility for students
- Expense Tracker for Training Centre

Fees & Charges

The Course fees for students will be decided by the training centre and centre will also collect that fees.

- Centre Registration fee : **5000/-** (One Time)
- Renewal Fee : **ZERO**
- District Coordinator Registration fee : **5000/-** (One Time)
- State Coordinator Registration fee : **10000/-** (One Time)
- Certification Cost :
 - **300/-** (For 3 Month Duration)
 - **350/-** (For 6 & 12 Month Duration)
 - **450/-** (For 18 Month Duration)

Contact Us

Institute of Computer Literacy & Training

An Autonomous Institution Reg. Under Indian Public Trust Act. 1882 - Govt of West Bengal. Vide Reg. No. IV - 130100031/2023 & Reg. Under MSME Govt. of India.

:: Registered Office ::

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Thank You!